

# Mary Ann Denman | UX Designer

As a User Experience Designer with a background in nursing and project management, I solve problems through my application of empathy. I design user-centered experiences that are engaging and accessible to provide an inclusive environment that achieves the required business goals while still allowing people to have dignity and feel respected. Personally, I enjoy volunteering and participating in innovative projects that support the needs of local community.

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## EXPERIENCE

### **Interaction Designer - WeCount - Remote**

DECEMBER 2017 - PRESENT

- Work with a small team of designers and the organization itself to develop a 2.0 version of the product.
- Convert whiteboard sketches to wireframes in preparation for usability testing.
- Advocate the UX design process to help enhance the redesign of the website.

### **Information Architect/Visual Designer/Project Manager - Loss Prevention Tools - Seattle, WA**

DECEMBER 2017

Had the pleasure of working with 2 other UX designers on a team with LPT, to deliver the MVP focusing on user research wireframes, clickable prototype, user stories, and flows to validate client's approach for a new loss prevention web app.

### **UX Designer - StringClub - Seattle, WA**

APRIL 2017 - PRESENT

- Work through user experience for StringClub site, specifically the instrument and user profile pages.
- Helped to define application of Google material design.

### **UX Design Immersive Student - General Assembly - Seattle, WA**

OCTOBER 2017 - JANUARY 2018

10 week full-time immersive program covering more than 60 hours/week class instruction and project work.

### **Director - Kusog Software, Inc. - Atlanta, GA**

MAY 2012 - PRESENT

Full life-life cycle recruiting of contract and temp-to-hire resources for the IT industry.

### **2005-2012**

CEBU, PHILIPPINES

### **Director - Syrinx, Inc**

### **Registered Nurse OPD-ER - Seamen's Hospital Cebu AMOSUP**

## EDUCATION

### **General Assembly - Seattle, WA - UX Design Immersive**

OCTOBER 2017 - JANUARY 2018

### **Cebu Normal University-College of Nursing - Cebu, Philippines - B.S. Nursing**

JUNE 2000 - MARCH 2004

## CERTIFICATION

### **REGISTERED NURSE - JULY 2004 - PRESENT**

Philippine Professional Regulation Commission - Board of Nursing

## SKILLS

User Interviews, Competitive Analysis, Heuristic Evaluation, Affinity Diagrams, Personas, Sketching, Wireframing, User Flows, User Scenarios, Rapid Prototyping, Usability Testing

Project Management, Recruiting, Strategic Planning, Compassion, Calm Under Pressure, Patience

HTML5, CSS3

## TOOLS

Sketch, InVision, OmniGraffle, Pop, Microsoft Office, Photoshop, Illustrator, Visual Studio Code

## COMMUNITY ENGAGEMENT

UX Designer - WeCount  
Seattle, WA  
DECEMBER 2017 - PRESENT

Supported Living Activities  
Volunteer - Horizon House  
Seattle, WA  
OCTOBER 2015 - PRESENT

Parent Volunteer - Boy Scouts of America  
Cumming, GA & Seattle, WA  
SEPTEMBER 2014 - PRESENT

## LANGUAGES

Cebuano - Fluent Level  
Tagalog - Fluent Level  
English - Business Level